



Social Media Platforms



Social media platforms like Instagram, Facebook, and TikTok are visual and interactive tools that can engage young people, support learning, and promote awareness about dyslexia and inclusion. They allow educators, youth workers, and organisations to share multimedia content (photos, videos, stories, live sessions) making information more accessible for learners with Specific Learning Disorders.



Target Audience

- Young people, especially those with dyslexia or learning differences.
- Youth workers and educators promoting inclusion.
- Organizations raising awareness about learning differences.

Benefits of this tool

- Makes information accessible through visual, auditory, and interactive content
- Encourages engagement, collaboration, and peer support
- Promotes awareness and positive communication about learning differences
- Supports inclusive online communities and creative expression

Additional Considerations

- Multilingual support:** All platforms are available in multiple languages
- Cost:** Free to use; optional paid promotion
- Technical requirements:** Internet-enabled device (smartphone, tablet, or computer)
- Adaptations for DYS-users:** Visual and auditory content, short captions, clear fonts, auto-captions, text-to-speech, and interactive features enhance accessibility and engagement.



How to Use with Youth

1 Introduce the chosen platform(s) and their purpose
Create or use an existing account (Instagram, Facebook, TikTok or etc.)

2 Explore content related to dyslexia, inclusion, or study tips

Practice creating content:

Instagram: Post images, short captions, Stories with polls or quizzes

<https://www.instagram.com>

Facebook: Join groups, share accessible posts, participate in discussions

<https://www.facebook.com>

TikTok: Make short videos with visuals, music, or text to explain concepts or share tips

<https://www.tiktok.com>

Encourage youth to share experiences, artwork, or study strategies and engage with peers

