



## Canva



Canva is a graphic design platform to create visual content for presentations, posters, social media content, websites, and similar products.

### Target Audience

- Youth workers:** educators, trainers, non-formal education facilitators, youth counselors
- Youth:** Youth with SLD, Youth from disadvantaged or minority backgrounds, Youth with low digital competencies.

### Benefits of this tool

- Thanks to its multitude of designs and its visual format, it can support youth with specific learning differences or low literacy by reducing text barriers.
- Simple drag-and-drop design tools allow everyone, regardless of digital skill level, to create posters, presentations, and social media posts that express their ideas visually.

### Additional Considerations

- Multilingual support:** Available in 100 languages (Arabic, Dutch, English, Estonian, French, German, Greek, Italian, Lithuanian, Macedonian, Polish, Portuguese, Spanish...)
- Cost considerations:** Freemium tool → the **Basic** plan allows access to basic design tools, templates, 5GB of cloud storage; → the **Pro** plan Unlocks advanced features, large premium asset library, background remover, 1 TB storage, etc.

Canva for education: Free for verified educators and their students.

Canva for Nonprofit: Free access to many premium features for eligible charitable organisations.

- Technical requirements:** Can be used with a computer via a web browser, and a smartphone and Tablet via the Canva App. Internet connection and account registration required.
- Adaptations for SLD users:** Canva supports SLD users with ready-made templates, large, readable fonts, icons/images, audio/video options that reduce text load, and let ideas be expressed multimodally for easier processing and creation.



## How to Use with Youth

- 1 Decide what your objective/aim is (e.g., design a Project poster, create CVs, run a social media campaign, adapt course material...)
- 2 Prepare a simple template with Canva template to help youth start with structure, not a blank page.
- 3 Teach the basics to use visuals and keep text short and readable. Teaching big fonts, clear headings, the use of icons, and multimodal options.  
Encourage consistency (using the same colour palette and fonts across the design to make it unified).
- 4 Use contrast for readability to help especially those with SLD or low vision to read easily.
- 5 Choose accessible fonts by using clear sans-serif fonts.
- 6 Use visuals that support comprehension and represent meaning, not just decoration.  
Promote inclusivity by choosing visuals that reflect diverse people, culture, and abilities.

